



國際土地政策研究訓練中心  
INTERNATIONAL CENTER FOR LAND POLICY STUDIES AND TRAINING

574 Chungshan Road, Taoyuan District, Taoyuan City, Taiwan Tel.: (Int. +886)-3-3324622 e-mail : [iclpst@iclpst.gov.tw](mailto:iclpst@iclpst.gov.tw)

November 8, 2017

Ref. 1060200411

Concerned authorities related to knowledge-based economy and city competitiveness  
in Japan  
c/o  
Taipei Economic and Cultural Representative Office in Japan

Dear Sir/Madam:

**Subject: Invitation to Nominate Country Participants to Attend ICLPST's  
Seminar on Knowledge-based Economy and City Competitiveness**

On behalf of the International Center for Land Policy Studies and Training (ICLPST), I cordially invite your country to nominate candidates for participation in the Center's Seminar on Knowledge-Economy and City Competitiveness.

The seminar will begin on March 14 and conclude on March 27, 2018. Your organization is invited to nominate two candidates for our consideration. The Screening Committee of the Center will make the final selection of participants to this seminar, and the Center will accept only one nominee.

To facilitate your nomination and the Center's selection, please kindly observe the following regulations and guidelines:

1. Candidates must be proficient in both spoken and written English in order to be able to follow lectures and instructions conducted in English.
2. Candidates must be persons who are presently working as an administrator, planner or project analyst in any of the following areas: knowledge-based economy, information technology and wise city, city competitiveness and marketing, intelligent transportation system and city competitiveness, and sustainable city development, etc.
3. There is no age limit for the candidates, but they must be medically fit for study and travel abroad. Those who are under medication for chronic diseases have to prepare sufficient medicine for the duration of stay in Taiwan.



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4. If the candidate is admitted to the seminar, the Center will buy him/her insurance to cover accidental death, accidental disability, accidental injury/hospitalization. However, other medical expenses not covered by the insurance have to be borne by the participant, therefore he/she is also advised to buy medical insurance in his/her home country to cover the period in Taiwan.

Please note that the Center will provide for each participant a round-trip economy-class air ticket for travel between his/her country's capital city and Taipei by the most direct route, and will take care of the board and lodging expenses during the seminar. The Center, however, will not pay for any other incidental expenses in connection with the participant's travel such as visa fees, airport taxes, en-route hotel accommodations etc. In case you fail to participate in the seminar, you shall be responsible for the expenses related to booking/cancellation of air tickets for your travel to Taiwan. All participants should have valid passports and visas (they shall apply for a visa valid at least for one month stay) for entry into the Republic of China (Taiwan).

In addition, to better facilitate discussions among the participants as well as with lecturers, we require that every participant have a country paper prepared to be presented in class. The topic should bear relevance to any of the following items: information technology and wise city, city competitiveness and marketing, intelligent transportation system and city competitiveness, sustainable development in a city context, etc. Presentation is limited to 25 minutes (including Q&A and adjusted to the number of participants). Computer/projector will be provided by the Center during the presentation. However, if participants need to use computers outside of the presentation, they are advised to bring their laptop (Wi-Fi is provided at the Center).

All candidates must fill in the enclosed application form and send it to Taipei Economic and Cultural Representative Office in Japan before January 24, 2018 for onward transmission to the Center. Successful candidates will be duly notified of the Center's decision (candidates not selected will not be notified). The Center reserves the right of final selection of participants. Thank you very much for your kind cooperation.

Sincerely yours,

Kuei-son Sheu  
Director

Enclosures: 1. Application Form  
2. Course Outline

## **Course Outline**

### **The Seminar on Knowledge-based Economy and City Competitiveness**

- I. Title of the Seminar: Knowledge-based Economy and City Competitiveness
- II. Organizer: International Center for Land Policy Studies and Training
- III. Duration: 14 days, scheduled for March 14-27, 2018 (excluding arrival and departure)
- IV. Target Audience: 26-28 international participants of medium and high level government officials or experts in the fields of knowledge-based economy and city competitiveness
- V. Goals:
  1. Introducing Taiwan's development experiences and achievements in city development, knowledge-based economy and city competitiveness to the participants
  2. Providing a forum for the participants to discuss and exchange ideas and experiences within the context of the aforementioned topics and related issues
  3. Forming a human resource network of the Center's alumni
- VI. Methodology
  1. The seminar is designed with an appropriate balance between theory and practice. It takes into consideration of the needs of the developing countries and employs Taiwan's experiences as an important reference.
  2. The seminar is composed of the major components including lectures, participants' presentation, field trips and cultural visits.
- VII. Design:
  1. The seminar is composed of the following components:
    - (1) Opening session and course overview, 0.5 day
    - (2) Lectures, 2 days
    - (3) Participants' presentation, 2.5 days
    - (4) Field trips and cultural visits, 8 days (including free time)
    - (5) Wind-up discussion and closing, 0.5 day
    - (6) Welcome and farewell parties and other activities (scheduled for noons or evenings)
    - (7) Arrival and departure, 1 day for each
  2. The lecture portion aims to deal with the following areas:
    - (1) Information Technology and Wise City
    - (2) Sustainable Development in a City Context
    - (3) City Competitiveness and Marketing
    - (4) Intelligent Transportation System and City Competitiveness



# INTERNATIONAL CENTER FOR LAND POLICY STUDIES AND TRAINING

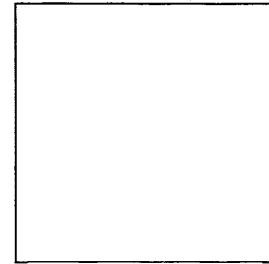
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## APPLICATION FORM

Course: The Seminar on Knowledge-Based Economy and City Competitiveness

### Please Note:

1. Candidates with poor rating in spoken and written English will not be considered.
2. Candidates must be persons who are presently working in the areas related to the subject matter of the session.
3. All sections of the application form must be completed.



PHOTOGRAPH

### Section A (To be completed by applicant) (Please Type or Print)

1. Name: \_\_\_\_\_  

First(Given)	Middle	Last(Surname)
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 Name in Chinese if any: \_\_\_\_\_
2. Title: Mr.  Mrs.  Miss  Other  \_\_\_\_\_
3. Nationality: \_\_\_\_\_
4. Date of Birth:(mm/dd/yy) \_\_\_\_\_
5. Gender: M  F
6. Marital Status: Single  Married
7. Religion: \_\_\_\_\_
8. Dietary Restriction: \_\_\_\_\_
9. Passport Number: \_\_\_\_\_  
 Date of Issue:(mm/dd/yy) \_\_\_\_\_ Date of Expiry:(mm/dd/yy) \_\_\_\_\_
10. Home Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
- Tel.: Country Code: \_\_\_\_\_ No.: \_\_\_\_\_
- Fax: Country Code: \_\_\_\_\_ No.: \_\_\_\_\_
- E-mail: \_\_\_\_\_
11. Training Abroad: \_\_\_\_\_  
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